

ULTRA FLIGHT Radio Show

Commercial and Display Ad Quick-Start Form

www.UltraFlightRadio.com
 PO Box 38
 Greenville, IL 62246
 618.664.9706
 618.664.4831 (fax)

With this special offer, you are being invited to advertise on the *UltraFlight Radio Show* web site that is seen over 60,000 times a month, the *Radio Show Program E-mail* that currently goes out to over 21,000 people every week, and with an audio ad on the *UltraFlight Radio Show* for only one low package price! You have the option to cancel this agreement at any time. This is part of my no B.S. Guarantee. If for any reason you don't want to continue advertising, just contact me at roy@easyflight.com and you will be released from any further obligations. This is one of the ways that I want to show you the advantages of working with me and these exciting new advertising mediums. Below is the easy sign-up information we need to get started.

1. Company Information:

Company _____ Printed Name/Position _____
 Address _____ Signature _____
 City _____ State _____ Zip _____ Date _____
 Phone _____ email _____

2. For your display ad on the Web Site and Weekly E-mail, tell me what you would like to have for your graphic and where I can find it. (This can be changed at any time or you can e-mail it to me separately. I will size the graphic for your convenience.) If you want to design your own ad, the specifications are 176 pixels wide by 120 pixels tall with a resolution of 72 dpi in a GIF file format.

Company Logo Picture of Product Other (Explain) _____

Where can I find this graphic? Web Site Other (explain) _____

3. Tell me what slogan or headline you would like me to use for your display ad. This is important because it should motivate customers to click on over to your full web site. See www.UltraFlightRadio.com for examples from other advertisers.

Slogan/Headline: _____

3. Let me know what web site (or page within your web site) you would like me to link to initially.

http://www. _____

4. Choose your method of payment. You can have the show billed to you monthly, or save \$50 per month and have the amount automatically deducted from your credit card. You still get an invoice either way.

\$425 Per Month: Take advantage of the credit card payment plan. By saving me time doing a monthly billing, I can pass along a \$50 savings to you! By checking MasterCard or Visa and signing the form, you sign up for that monthly savings! Another way to save money is to prepay for a year's worth of advertising. Pay for an entire year and deduct the \$50 per month I save from doing a monthly billing!

\$475 Per Month: Yes we do old fashioned billing for customers in good standing. It costs a little more, but we like to offer you the option.

Important Information:

1. Billing - Advertisers must prepay for first month's ads. All subsequent ads will be billed monthly on a thirty-day (30) Net Term Basis. A 1.5% per monthly late fee is assessed on over 30 day invoices. Ads not paid within due period may be dropped until payment is caught up. (Avoid this and get a discount, too! See to the left for our credit card payment program!)

2. Cancellations - Advertising may be cancelled by written notification only. Cancellation should be received by *Ultra-Flight Radio* 1 week prior to intended cancellation time.

3. Checks should be made payable to Easy Flight and mailed to PO Box 38, Greenville, IL 62246.

Check or Money Order made out to Easy Flight

MasterCard Visa

Card #: _____

Expiration Date: _____

CVV2/CVC2 (the 3 digit code from the back of the card) _____

Cardholder's Name (Please Print): _____

Cardholder's Signature: _____